



## RAW WILDLIFE ENCOUNTERERS

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### SUSTAINABILITY POLICY



Raw Wildlife Encounters recognises that it plays an important role in the protection and enhancement of the environment for the benefit of future generations. We are committed to help ensure the long term sustainability of the ecotourism industry especially those tours operating in ecosystems which are at further risk of destruction or fragmentation.

The Raw Wildlife Encounters Sustainability Policy states that it is committed to:

- The use of sustainable resources at each level of our operations.
- Raising awareness of environmental sustainability as well as other environmental issues.
- Encourage an understanding of the use of resources within its own organisation as well as in the community at large.

As well, Raw Wildlife Encounters is committed to creating an environmentally safe work place. All our operations aim to meet the standards and criteria set down by The International Ecotourism Society (TIES). We promote only those eco-activities which have a minimal impact on the fragile environments in which we operate. We are committed to continually improve both our environmental and social sustainability performance with ongoing assessments and the updating and implementation of our policies. We aim to exceed the standards that are stated as the criteria of TIES.

To assist with this we have appointed a Sustainability Coordinator whose responsibility will be to assess and record our environmental performance as well as to identify any possible social or environmental risks. This evaluation will help us to maintain a high standard.

Wherever possible, at all of our travel destinations, Raw will employ local members of the community and empower them with training as well as a good working environment. It is our intent to try to source and use only local services and environmentally sustainable products to minimise our impact on the environment.

Raw staff will be encouraged to actively showcase our commitment to all the above to our guests, members, suppliers, agents and wholesalers. We are a member of TIES and have used their expertise to develop our own conservation and community programs. Any advice from these organisations will always be considered and used to adapt our policies. Raw Wildlife Encounters has a strong commitment to shaping and influencing positive behavior in all our guests by ensuring that we adhere to our stated objectives. We will remain in contact by sending updates of their selected destinations as well as information of any other social or environmental activities with which we are involved.

*Jessica McKelson*  
*Director of Raw Wildlife Encounters Pty Ltd*